

AGENDA

- Welcome and announcements
- Subcommittee sign up
- Legal Recap
- Make a difference day
- Jane Jacobs walk
- TOD overlay
- Next Meeting

WELCOME AND ANNOUNCEMENTS

- Shalae Larsen, Founding Board Member for Community Council begins meeting.
- Paige Pitcher (Paige Pitener?) has trivia and giveaways.
 - Name at least 3 schools in the Trolley District area?
 - OPA, Polk, James Madison? No. Emily's daughter
 - Dee, Polk James Madison – Emily Ballard
 - Name four major streets that are the boundary of the Trolley District?
 - 20th, 30th, Harrison, Washington? YES.
 -
- Oasis Community Garden won the Select Health \$2,500

SUBCOMMITTEE SIGN UP / TASK FORCE SIGN UP

- Paige passed out sheets with committee options to sign up for:
 - Education
 - Housing and Safety
 - Arts, Parks, and Recreation
 - Transportation
 - Branding and Marketing
 - Funding and Grant Writing
 - Other: _____
- No descriptions, so subcommittee can identify their own goals/needs
- List in priority your first and second choices
- Please WRITE YOUR NAME so we know who you are

LEGAL RECAP by Kurt Bentley

- We are officially organized and have an employer identification number. We have articles of incorporation, and going through first steps of 501c(3) process.
- We can begin operating, the tax exempt status is an arduous process and may take a year, we should put in our application as soon as possible.
- We can raise money, and we can tell potential donors it will be tax exempt AFTER the IRS approves the application, and tax exemption can be back dated... and can notify donors that our application is pending.
- We need to publish the articles of incorporation for the group to review at their leisure.

- Acting Board is a temporary board, and will go through election process
- Current board will serve until the first annual meeting, which is set for October. None of this is set in stone, we took Turner's comments, the board's comments

MAKE A DIFFERENCE DAY (MAY 8TH)

- Our monthly meeting will be the Wednesday, the day before, Make A Difference Day
- Shalae/Paige opened the floor for volunteer activity ideas.
- We will have a sign up sheet available during our April Meeting
- Comments from meeting attendees:
 - Re-painting the bike lanes/crosswalks
 - **Oasis Garden is always looking for volunteers** (prepping plots). In the past we got a roto-tiller from the City and tilled and then mulched.
 - Park cleanup
 - Beautify neighborhoods/homes. Yard Pros Landscaping company was looking for volunteer opportunities and may be interested in an activity involving yard stuff.

- A family – the husband just got diagnosed with MS, he was a security guard at the library, and they have a lot of work they need done on their home. Last name Leavitt.
- What about general garbage clean up? Last year, Emily did it down Jefferson and got plenty of bags full. We could get large garbage cans, need funding.. but we could paint our name on them. Dumpsters? City provides them... We can create teams and introduce competition and give the winner a prize (t-shirt?). We can ask neighbors to sponsor trash bags – like pay .25 cents per filled garbage bag.
- Open rain gutters, because there's always debris and leaves blocking water drainage in the spring, causing flooding.
- Dyer's Woad weed removal (Nature Center?) Invasive and Noxious weeds, displacing native plants.
- Lydia – Weber State has summer painting days... we can paint a big mural (didn't catch all of this).
- Community Yard Sale can be done... anytime as a fundraiser, not necessarily Make A Difference Day
- **Kids Klean Up (Emily Ballard will lead this one)**
 - Schedule dumpsters from city
 - Sponsor Number of Trash Bags
 - Dee/Liberty
 - Madison/Lester
 - Monroe Park
- What if we sold little flower bulbs, and there would just be a couple... give money to Oasis?
- **Paint house numbers on curbs/gutter...** include LOGO!! Identify our area with house numbers and street car (FUNDRAISING OPPORTUNITY – Can charge \$10 or so dollars to residents who wish to have stenciled house numbers and Trolley logo)
- Determine which permits are required for stenciling – (Doug Stephens will check with city).

- **WSU Art Project** - Tom owns a building, with a giant visible wall that can be painted (next to Merrill Lynch) on Washington. We can develop a Trolley District wall 2342 Washington Blvd

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JANE JACOBS WALK (May 2nd and 3rd)

- Walking tours of neighborhoods across the nation, pick a walking tour route and all go out the first weekend of May, and do Jane Jacobs Walks in their neighborhood... take pictures, post pictures, and discuss
- Organize walk in conjunction with Architecture Week (May 1st, 2nd, 3rd) or First Friday Art Stroll... doesn't require a lot of effort other than promoting it and volunteer walkers.
- The goal can be celebratory (highlighting great features) or can increase awareness of needs/issues. Balance of drawing advocates and awareness to an issue, and celebrating what the area has to offer.
- Heritage Foundation Tour is in the Fall usually... there was a Christmas one, but that probably won't happen this year. They had received a RAMP mini grant for the xmas one.
- Will it be one site, or several sites? We can do more than one walk. Usually they are scheduled for 60 and 90 minutes. 20-30 people per group. "Art Mile" from Union Station to Eccles?
- One of the big disconnects in town – the difference between living in a suburban and urban neighborhood? You cannot compete with a bungalow house built in 1929 and a single-level rambler in Roy. Talking about that with those who are walking through the neighborhood, and explaining why people prefer these houses over others can highlight the vibrancy of Ogden. Who can live in a place where they can coast to work? You have access to mass transit, mountains.. you can't get that in Farr West or Layton...
- Portion of Hollywood film at Van Buren villas... by the time filming was done, they had 20-25 converts of people who liked central Ogden.

- Sell people who don't normally visit Ogden, or live here, sell them on the idea of Ogden.
- We could also do the Janes Roll ... like riding bikes? However Nurture the Creative Mind is doing their own bike thing... starting a monthly bike ride.

TOD OVERLAY

- Community plan. Another transportation study will be done. What killed the 25th street line was the fact that we're all zoned family residential. If we want some sort of transit project (on any corridor) we need to create a zoning friendly to economic development. As a community we discussed walkable neighborhoods, and we can identify a corridor as a community that we would like to change.
- We need to go back to the city and request an overlay zone and update our community plan to include this type of zoning. Be careful though – once you put a business on the corner of a block, the residential inside tends to decay (tom).
- Communicate to public the benefits of the overlay zone, such as stricter landscaping/green space and pedestrian walkways, etc.
- UDOT has come around on Harrison Blvd since 4 years ago.. when the last master transportation plan showed 7 lanes – got it taken off of transportation plan, and downgraded to operational improvements (like lighting). UDOT is now willing to play ball on potentially integrating transit in that corridor, because before they had to preserve every inch of right away... now that expansion is not an option and traffic projections aren't based on 7 lanes, we can revisit Harrison as a transportation route.
- Trolley District does not have a Community Center. If done properly (not large commercial), you stabilize property values and increase density naturally, and reduce traffic because people choose to walk.

- Wheelwright lumber yard is an ideal community center block.
- City priorities are economic development – if we can show projected economic development, the City may feel more inclined to invest their dollars.
- \$600M in Tiger Grants from the US Government is great news for Utah.

Iian Heuton walked in 8:16pm. How do we proceed with getting on City's schedule to discuss TOD Overlay zone?

Made recommendation at end of planning commission meeting and reopen East Central Community plan, and preemptively look at TOD zoning overlay, and look at 24th, 25th, 26th or 30th... look at lots that are larger than a 3rd of an acre by any of those routes, and consider TOD overlay and high density options.

Historic Trolley District council need to talk to Greg beforehand, get on the agenda

We keep getting low income housing/HUD money and we may need to focus elsewhere. Strings attached requiring renting to people below poverty line. We need to get higher income people in Ogden, give them a good start. Young, first job, no kids... that demographic, statistically, they bring back neighborhoods. They need space and cheap rent... you need to get great people in here. But if you have strict development standards, developers don't want to subject themselves to it. We need developments that attract interesting people.

Offer something new – we have a lot of single family homes. Something without yards maybe, higher density.

Show developers the direction we want them to go.

In a few years, the 25th street A1 apartments will be for sale. Those beautiful Art Deco tall skinny brownstones... owned by Stephanie's

brother in Boston. In a few years, he will be selling all of his Utah property.

Any other input on East Central Community as a whole? We can draw our own boundaries. Do we want both sides of Washington? Only the south side of the Ogden River Parkway?

Iain – one new amenity will be added to this neighborhood... donating a chunk of land for artificial turf soccer field. RAMP is onboard to give us money. We are looking for financial support. Will be breaking ground in April/May. Whole project will be done for under \$1M – includes turf, lights, etc. We are \$60,000-\$80,000 into it for lower level stuff. Ogden Community Soccer Complex has a facebook page. Fundraiser at the Ice Sheet, new indoor turf facility, on April 17th. REAL SALT LAKE players will be involved.

The Wattis family, one of the wealthiest in the nation. They would be honored to be asked to be members of this group and help with fundraising. Could give us credibility as well.

Motion to change venue next month to Imagine Jefferson.

Motion to adjourn meeting.

ACTION ITEMS:

Submit 501c(3) application to IRS

Begin soliciting donations

Publish Articles of Incorporation for public review

Make A Difference Day Activity sign up sheet for April meeting

Develop Trolley District Logo

Determine permits/documents required to paint bike lanes, crosswalks, addresses (Action took by man sitting next to Tom)

Establish method for residence not in attendance to submit activity ideas online

Develop a running list of fundraising ideas and/or community needs to tackle

Develop flyers to notify residents of activities HTDD will be performing on Make A Difference Day, in case they want to participate

Determine which day to host Jane Jacobs Day, and what we want to highlight. Also determine if it will coincide/co-brand with 1st Friday Art Stroll and Architecture Week.'

Organize painting of Tom's WALL (Merril Lynch Building on 2342 Washington Blvd) -- get a group together and he will buy the paint

Get in front of City Council (Planning Commission) about creating an overlay zone for transportation/business zoning.

Establish project that qualifies for Tiger Grant. Requires zoning changes.

Get on Planning Commission or City Council agenda to reopen East Central Community Plan and consider TOD overlay zone, and come with economic projections. Socialize idea with Greg Montgomery before getting on agenda. Establish goals we want to see.

Figure out how to focus resident recruiting away from those below the poverty line. Focus on young, recent graduates, with their first job and no kids?

Plan for A1 Apartments being sold (25th street). It will be selling in a few years (Stephanie's brother in Boston owns them, but will want to unload his Utah properties in the next few years)

Update HTDD Map: clarify boundaries of Historic Trolley District. Both sides of street on Washington? Only the south side of the Ogden River?

Partnership or Advertising with Ogden Community Soccer Complex: Iain: "We are looking for financial support. Will be breaking ground in April/May. Whole project will be done for under \$1M – includes turf, lights, etc. We are \$60,000-\$80,000 into it for lower level stuff. Ogden Community Soccer Complex has a facebook page. Fundraiser at the Ice Sheet, new indoor turf facility, on April 17th. REAL SALT LAKE players will be involved.

WRITE STATEMENT – Send statement to Tom about why we are asking Wattis family for money, where it will go and what we will use it for. Tom will approach about funding/donations.

Offer volunteer services to Wattis Family for their family reunion, like clean up or something. They will appreciate the gesture, and may reciprocate.

Move HTDD meetings to Imagine Jefferson, starting in April. Post notice of change of venue on facebook or create event with new locale.

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- Determine which permits are required for stenciling – someone took this action (sitting next to Tom, gray hair).

SUBCOMMITTEE POTENTIAL ACTIONS:

MARKETING/BRANDING:

- Trolley District Logo to spray paint next to house numbers throughout community
- Trolley District Mural (2-stories) on wall of Merrill Lynch Building (2342 Washington Blvd)

TRANSPORTATION (4-6 people):

- Tackle TOD Overlay zoning, potential transportation routes, and future transit projects
- Our district does not have a walkable community center
- Determine steps required to apply for Tiger Grant

- Get on Planning Commission or City Council agenda to reopen East Central Community Plan and consider TOD overlay zone, and come with economic projections.
- Socialize idea with Greg Montgomery before getting on agenda.
- Establish goals we want to see.

HOUSING AND SAFETY

- Refocus housing programs
- Tackle residential zoning and change to mixed use zoning (partner with transportation committee)
- We keep getting low income housing/HUD money and we may need to focus elsewhere. Strings attached requiring renting to people below poverty line. We need to get higher income people in Ogden, give them a good start. Young, first job, no kids... that demographic, statistically, they bring back neighborhoods. They need space and cheap rent... you need to get great people in here. But if you have strict development standards, developers don't

want to subject themselves to it. We need developments that attract interesting people.

ARTS, PARKS, AND RECREATION

FUNDING AND GRANT WRITING

EDUCATION