

## **EXECUTIVE COMMITTEE, BOARD OF DIRECTORS**

### SUMMARY OF BYLAWS (Kirk)

- The way it is set up is we have a board and an executive committee, the executive committee is a subset of the board. They don't necessarily meet separately... they are in the board, but have specific roles; are on the bank account; and can enter into contracts. (2 signatures required on checks).
- Ivan had a point about who can enter into contracts – that one we just left – the board can enter into contracts, but no individual can enter into contracts on behalf of the board unless appointed authority. Otherwise, it is all majority approval.
- We want to change the board of directors every 2 years. We talked about a 7-member board... if we went to 7, it would be 4 executive committee members and 3 non-exec members, so the executive members would trump every time. A bigger board has more diversity, and more reach.
  - 9 members of the board of directors, 4 that represent the quadrants, and 4 at large.
  - For the 4 who represent the quadrants have an initial term of 2 years and the 5 that don't, come up every year.
  - Do we have language in there how to replace a board member if they quit?
  - The executive committee nominates and the board ratifies, and that person completes the remainder of the term.
- In the last general member meeting, did we vote in the board members? No.
- Paige is creating a spreadsheet with everyone's first and second choices, and should be able to form committees.

- The only committee we have organized in here is the executive committee.
- What if a member is somehow actively detrimental to the committee? Like slum lords who may get on the council to watch out for their business... do we need to add something into the bylaws to address?
- Business representatives on the board – do we have to have business representatives on the board? Maximum limit of 2? It was originally 3, but we reduced it. We should strike it all together.
- Last meeting we discussed our boundaries, and talked about going to the river... which includes the soccer complex. We should include the cemetery, and the school property.

Changes – increasing the boundary, north of 21<sup>st</sup>. Number, description, and boundary being changed. Number of business representatives are now 0, leaving the exec committee at 9 members, leaving quadrants in place, staggering committee member votes/replacements.

Paige – motion to approve these changes. Motion seconded. Everyone in favor say I. 5 yes, 1 no. Lydia suggested keeping the boundary as is in the community plan.

Do we need each subcommittee to have a board member over them? 6 different committees. Perhaps we just make sure each committee is assigned to someone? Don't want to force someone to be over something. There might be some natural fits, and it would be good to have an ear to the ground. Committees may have chairs that report to us as well.

BUDGET / SOLICITATION PERMIT / 501c3 APPLICATION

Project an average of \$10,000 in gross revenues in your first three years. IRS want three years of projections in budget – to classify you as a private foundation or public charity. The distinguishing factor is the extent to which your donations come from one or a family of individual donors, or the public at large. The financial projections are for categorizing status, they will not hold you to your projections. If you fill out forms and you say we are going to have \$1M donation from one person, and \$5,000 from the public and you check the public charity box, IRS will ignore it and classify you as a private foundation.

Red Flag – if we get a chunk donation from the Wattis family, and that for the first year, may be our biggest donation instead of say, a RAMP grant.

No more than 10,000 average in a 3 year period. If you have 0, 0, 30,000 then you are still under. Gross donations.

How much do you expect to receive, how much do you expect to spend, etc. Is the revenue net or gross? Gross.

Potential money – we can brainstorm and find the correct line for them. Be conservative. The quicker we get the budget in, we can submit for a solicitation license and we can do that separately from a 501c3 application.

If we want to approach the Wattis family, we have the solicitation permit in place.

We opened a Wells Fargo account with \$50 and need to increase the balance to \$150 in 3 months. Expecting \$1,000 from Tom.

## MAKE A DIFFERENCE DAY PROJECTS

- Painting murals on blighted buildings (Lydia?)
- Painting curbs, adding numbers

- Garbage pick up (Emily coordinating)
- Oasis Community Garden, has some volunteers for clean up day. Totally taken care of, we don't need to worry about it. But JLO has it covered.
- Do we need to provide anything more than just volunteers? Refreshments, t-shirts?
- Let's not take on too much... keep it simple. We're also doing the Jane's walk. We're not an organization yet.

#### QUICK BRAINSTORM ON TYPES OF FUNDING WE MIGHT SEE IN THE NEXT 3 YEARS:

- RAMP (project based) -- \$1,500 - \$10,000 easy grant
- HECO (Hall Endowment for Community Outreach Grant). Available for Weber State and faculty for collaborative projects with nonprofits in the community. \$3,000 - \$4,000. One-time only. Project based.
- Individual donations
- CDBG funds (City Development Block Grants). Sometimes rental & heat assistance. Sometimes lighting. Infrastructure or service based. \$3,000 - \$5,000.
- Fundraising efforts like painting curbs/house numbers. \$2,000
- In-kind donations like building space.

#### LDS CHURCH RECAP & UNIT REDUCTION PROGRAM

- Shalae heard someone speak – Bill Williams. Urbanism, City Creek presentation. Toured European countries and discussed green corridor in Ogden.
- Dave went through several people in the church – all 3 people directed him to Project Manager over the Ogden area. Dee Hansen's son. Vested in the area, knows it well.
- Green Corridor – we own the stuff surrounding the temple, we're interested in anything Washington East. We own the block east of the temple, but we have no plans for it. May put up a fence,

beautify it, but it is open to anyone who wants to accept the risk. Nothing like a tattoo parlor.

- East on that same block, Ogden ave and that area.. they would like to see Townhomes or some sort of residential development.
- They would like to see a green corridor all the way up to the Dee school, but they are not doing anything to push it. They have a personal preference of trying to reduce the amount of low-quality low-income housing in the area. Suggested to City – they've noticed a number of cities who have pulled this off – limiting off-street parking for complexes.
- We are opposed to anything that increases parking requirements in an urban area.
- LDS church goal is to preserve temples and the areas around temples.

#### JANE JACOB WALK SPONSORSHIP – MAY 2<sup>nd</sup>

- Week before Make A Difference Day
- Coordinate with 1<sup>st</sup> Friday Art Stroll
- MAP: Start at Union Station, walk up 25<sup>th</sup>, come down Jefferson and terminate at Art Center or at Pingree House.
- 100 Brochures
- Create a write up of what it is, post times/logistics and put it on their website

#### CITY COUNCIL / PLANNING COMMISSION ITEMS:

- CITY COUNCIL: Accessory Dwelling Units -- Shalae spoke to Ogden City about accessory dwelling units. Need to talk to Greg Montgomery, and he can write petition for you. \$300. Pays for the block.  
(accessory dwelling units – you are an owner-occupant, and you want to create a basement apartment or mother-in-law quarters. You would have to meet zoning requirements. Ogden City had a test area east of Harrison and 5 people have done it. It makes

more sense in central Ogden with the huge victorian houses, with the redevelopment, can offset the costs).

PLANNING COMMISSION: TOD overlay.

AGENDA FOR APRIL GENERAL MEETING

AGENDA FOR APRIL BOARD MEETING

ACTION ITEMS:

- Submit solicitation permit (Paige & Shalae will fill it out. Kirk will file it).
  - As soon as it is granted, we can solicit donations, even if the 501c3 isn't established yet. It can take 1-2 weeks for the State. IRS may take longer.
- Create PAYPAL account (Lydia) using [info@trolleydistrict.org](mailto:info@trolleydistrict.org)
- Set up an email (Shalae)
- Change host from Yahoo to something else. Squarespace? Wordpress?  
It can be cheaper to buy 3 years at once... like \$60 (Shalae)
- Wells Fargo Checking Account – it is at \$50, but if it doesn't hit \$150 within 3 months, we will be charged a fee. Also need to set up automatic transactions (Lydia).
- Find a blighted building, like the Spanish style one on 25<sup>th</sup> street, and get permission to paint it. (Make a Difference Day. Chris/Dave)
- Create an agenda for Make A Difference Day – when activities/groups are finished, have a meetup / reception? Need beverages, or other supplies.
- Create 100 brochures for Jane/Jacob Walk and map route (starting at Union Station, going up 25<sup>th</sup>, over on Jefferson, terminating at Pingree House or Art Center). May 2<sup>nd</sup>. Write it up and post to the website.
- Pursue LDS partnership opportunities (Dave) – like trying to get Bill Williams to speak.
- DRAFT AGENDA for next general meeting:

- 1900: UTA wants to discuss transit. They need 20 minutes. Tell them to come at 7pm
  - School district will not be at next meeting.
- DRAFT AGENDA for next Exec/Board meeting:
  - ?
  - ?
- Request Accessory Dwelling Units be on City Council agenda
- Request TOD Overlay be on Planning Commission agenda
- Share Google Docs with Tyler (Shalae)
- Balance subcommittee participants (Paige)
- Engage in broad public outreach – mass mailings. Must have website/email/phone number first, and include them in mailings. Divide and conquer by quadrant and get general members to volunteer. One side English, one side Spanish.
- GOALS before Make A Difference Day – have a website up, do some canvassing.



RAMP \$3,000

CDBG

Private \$1,000

Fundraising \$1,500