

GENERAL MEMBER MEETING // HISTORIC TROLLEY DISTRICT
6/4/2014

AGENDA

- Welcome & Introductions
- Official Business
- News & Announcements
- Make A Difference Day Recap
- Committee Break Out Sessions
- Temple Clean Up Projects (Paint-A-House, etc)
- Events
 - Jefferson Avenue Potluck (June 7th 6:30)
 - Ogden Arts Festival
 - Oasis Summer Nights (thurs)
 - Basin Bike Barbeque (tues)

WELCOME & INTRODUCTIONS

- Notice of Board Elections this Fall

OFFICIAL BUSINESS

- To approve meeting minutes or see agendas, go to our public page at:
- Motion to approve meeting minutes (jeni). Seconded (David). Meeting Minutes Approved.

NEWS & ANNOUNCEMENTS

- Jefferson Avenue Potluck this Saturday, June 7th at 6:30. Flyers distributed. Bring a dish, bring meat, BYOB.
- Oasis Summer Nights kick off tomorrow, Thursday June 5th, it is a concert series and mini Farmer's Market. Also BYOB.
- Every Tuesday, meet at lower Snowbasin parking lot at 7pm. Basin
- Arts Festival this weekend
- Gallery Stroll this Friday
- Egyptian Theater Film Series, Thursday 19th June at 7pm, Free Film: Maiden Voyage

- United Way, Tuesdays and Thursdays, putting together a _____
- June 25th at 5pm at Ogden High School – an open house for the transit study. Both potential routes touch the Historic Trolley District neighborhood. Options for 25th and 30th streets.

MAKE A DIFFERENCE DAY RECAP

- Pictures from Make A Difference Day posted on Facebook. If you have any additional pictures, please send them over to info@trolleydistrict.org
- 10 Teams doing trash clean up, about 60-70 people.
- Most trash collected from the Adams area
- 4-day art Installation on bathrooms
- Wadman construction donated a lot of gloves, the dump truck, dumping of trash
- Next year we need bigger groups, 3 people is too small

Suggested from Doug Stephens: Trolley District may want to consider creating a parade float (trolley car?) for this summer's Ogden Pioneer Days Parade (deadline to enter, 3rd week of June). Lydia, do you want to take this on? Tom to contribute \$200 toward float. Lydia voluntold to be chairperson of Trolley District parade entry. Perhaps make it dual-purpose so it could also be entered into Christmas Village. This may fall into the Arts, Parks & Recreation Committee.

COMMITTEE BREAK OUT SESSIONS:

Meet for 10-15 minutes, identify goals and brief them to the other committees

- EDUCATION – Travis, Bob present

GOAL 1: Establish relationships with representatives on the school board for our area.

GOAL 2: Double (Spanish-English) Emergence. Diversity is rich, we need to include the other half of this community. Madison-

Dee impacts. Madison is a pilot program for arts integration – using arts to teach other subjects.

- HOUSING & SAFETY – David present & 2 general members

GOAL 1: Overall goal on housing, to reduce converted single-family homes (apartments). This aligns with Ogden City's goal to reduce multi-unit housing. Long-term goal.

GOAL 2: Safety: Painting artful crosswalks (like the zipper crosswalk). Still white blocks, in shape of zipper. Something unique that can classify our area. May need help from Arts Committee. Donations for material supplies can come from Grant/Funding committee. There is a public art budget at Ogden City as well.

GOAL 3: Up to 750,000 people attending Ogden's Temple grand opening, and funding is available to beautify houses, up to 15 properties to fix up in the neighborhoods surrounding the Temple. Jay Lowder & Gregg Greer (One Ogden) leading this effort. Short-term goal.

- ARTS PARKS & REC – Lydia, Emily, Amanda present

GOAL 1: Art: Begin underground or stealth art installations to generate interest in public arts. Perhaps an Art Park with interactive park, after the adventure park? Utilize Nurture the Creative Mind. Perhaps collaborate with Weber State's program where Engineers and Sculptors create together. Splash pad may also be a good idea. "Make your own Trolley" project.

GOAL 2: Parks: Main priority is Lester Park. Needs new restrooms. Perhaps sports courts or playgrounds. How can we send this message to the city? Major contribution as it is central fixture to Ogden City. Make it functional. Rename it.

GOAL 4: Rec: Ties in with Arts & Parks. Tackle Lester Park's function. Splash pads, interactive art, sports courts.

GOAL 3: Parade Float: Having a parade presence is important, but time may be a constraint. Perhaps just a vehicle with car magnets showing Trolley logo. Next year should be elaborate.

- TRANSPORTATION – Shalae, Thomas Moore, Doug Stephens present

Overall Mission: “Access and Mobility. Getting people to the places they need to go.”

GOAL 1: Transit Study in the works and may provide economic stimulus and will be a greener way to travel. Engage with transit study UTA is doing, and partner with Ogden City with the bicycle master plan. Involves Bike Boulevards (bike lane is whole road)

GOAL 2: Get city to revisit our Community Plan and change zoning to allow for the neighborhood centers. Zoning for a neighborhood commercial center. Every neighborhood should have a neighborhood-sized commercial center, similar to 9th & 9th. Linked by corridors that are pedestrian and bike friendly.

GOAL 3: Policy changes for safety, bike lanes, 4-way stops, rolling stops. Allow policy/law to allow for walkable/green neighborhoods.

GOAL 4: Bike Share program? Purple bikes.

- BRANDING & MARKETING – Tyler present

GOAL 1: Get more committee members involved, identify properties to get them involved in the Temple Grand Opening, pull them in

GOAL 2: Get our logos, we need them in 45 days for parade!

GOAL 3: Toppers on street signs, or monuments similar to Jefferson street. Create community identity, and let people know when they’re in the area.

- FUNDING & GRANT WRITING – Jeni, Alex present

GOAL 1: Utilize Branding & Marketing committee to get the word out that we exist and we will take donations

GOAL 2: Support needs of other committees and pursue grant money to fund projects identified by those committees.

GOAL 3: Identify if fundraisers are a good avenue to obtain more funding. Identify event types that may work for Trolley District (black tie vs. fun/casual) or large (\$75 dinner galas) vs. small fundraisers (selling t-shirts), and what time of year, etc. Bathrobes and Bagels?

GOAL 4: Make a list of grants applicable to Trolley District projects and apply for them. (where do you find a list of grants?)

GOAL 5: Track committee budget and identify projects that may be presented to Ogden City for government funding, potentially separate of grant. Partner with City and see if they can pay for projects. Present project packages to Ogden City. RAMP is up for reelection this October.

GOAL 6: Determine if projects qualify for Kickstarter (swag, giveaways, etc). Kickstarter takes 10%.

ACTION ITEMS:

- Identify 15 properties or project ideas for Temple Grand Opening. Send information to David (everyone). Projects must be completed by end of July. 330 projects identified by Ogden City, and still accepting more.
- Committees to establish meeting times/dates outside general member meetings (committee leads).
- Everyone check-in at Lester Park on Facebook, or hashtag something like #MOzyLESTERpark to generate interest toward changing the name
- Lydia to submit application to be in Pioneer Days Parade and coordinate float.
- Logo needed for parade float (45 days). Car magnets take 1 week, so the logo needs to be completed within 30 days. In 2 weeks the board meeting will narrow options, and then the group will decide on the final logo design.
- Contact Nancy Shobe, Professional Grant Writer, who may assist with grant finding/writing. (get contact info from Rob Werner, rmwerner@comcast.net (Jeni & Alex))

- **Next Meeting will be postponed to July 9th 2014 at 7pm since regular week falls near holiday. MEET AT LESTER PARK. The logo can be approved through Facebook voting rather than in-person since the next general member meeting will occur too late for in-person votes.**